



www.BrandSpoken.com

Giving Your Vision a Voice

CREATIVE SERVICES

■ Producing & Writing

- Live/Online Event Production & Planning
- Live/Online Event Scriptwriting
- Meeting Design & Operations
- Speechwriting & Video Scriptwriting
- Crisis & Marketing Communications

■ Coaching & Training

- On-Camera & Presentation Coaching
- Moderator & Guest Preparation
- Interview Preparation & Media Training

■ Performance

- Voiceover/Voice of God (VOG)
- Live Moderator/Host
- Podcast/Vlog/Webinar Host

**All services can be provided virtually.*

ABOUT BRAND SPOKEN

Brand Spoken is a creative services support agency specializing in live event production and planning, while also offering a full suite of communications services, including brand messaging, corporate communications consulting, video and event scriptwriting, speechwriting, and presentation review and coaching. Brand Spoken serves an impressive list of experiential marketing agencies, corporate clients, and large non-profits, and has developed a proven team of premium vendor partners to fully serve its clients' needs.



"Brigette is a dream. She has an unbelievable ability to pull the best out of people. She takes the most complex of ideas, boils them down to simple and powerful messages, then coaches the presenter to deliver with confidence and ease. Her style is approachable and adaptable to various experiences, audiences, and formats.

My latest experience working with Brigette was for our Annual Sales Meeting where she led meeting operations, activity and engagement design, content creation, and presenter coaching for my entire team. **We received the highest satisfaction scores from attendees in over 5 years!** I, personally, have had some of my greatest growth working with Brigette and am forever grateful for her guidance and partnership."

- Brooke Stein, Inspira Marketing Group

"Brand Spoken's media training helped us to craft critical messaging and provide intensive interview training for our spokesperson during a communications crisis."

- Sue Greco Marchese, AIHA

"Brigette developed a new format for our storytelling and developed a format that was well accepted, extremely effective and - importantly for us - cost effective."

- Deb Zeyen, Conservation International

ABOUT BRIGETTE POLMAR

Brigette Polmar is a professional communications consultant, content creator, and live event writer and producer. A former broadcast journalist, Polmar combines a storyteller's perspective with a marketer's lens to navigate through complexity and ambiguity to create content and events that deliver. As a creative problem solver, she is known for rapidly understanding a client's objective and establishing a brand voice and message that resonates with key audiences. In addition to crafting communications messaging strategies, coaching presenters, and fully scripting events, videos, and speakers, Polmar is an accomplished voiceover artist, announcer, and live interviewer. She founded Brand Spoken, a creative services support agency, in 2006.

